



NEWS CONTINUOUS

MEDIA KIT

Connecting Gujarati Community
through informative content

www.NewsContinuous.com

A Message from our Founder & Editor

With 23 years of experience in journalism, primarily serving national TV news channels, I am proud to introduce News Continuous—a dedicated digital news platform that truly connects the Gujarati community of Mumbai.

This platform is the result of my three years of hard work in building an effective and engaging news ecosystem. Believe me, News Continuous is a game-changer for micro-targeting through creative and impactful content.

Join us in this journey of delivering authentic, community-focused news with a fresh perspective.



Dr. Mayur Parikh

Ph. D, MA, LLB, B. Com
Journalist & Media Consultant

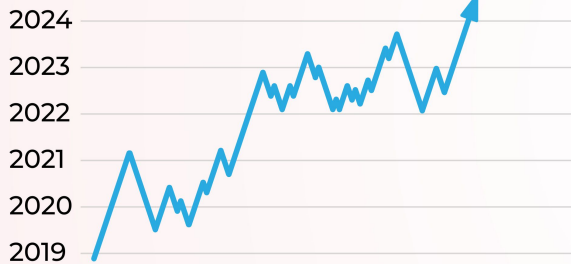
» About News Continuous

- Established in the year 2019.
- www.NewsContinuous.com is Mumbai based RNI registered Gujarati language News portal.
- We are Mumbai's leading digital news destination in the Gujarati Language.
- We are the first choice of readers in crucial days.

» Our Progress Graph

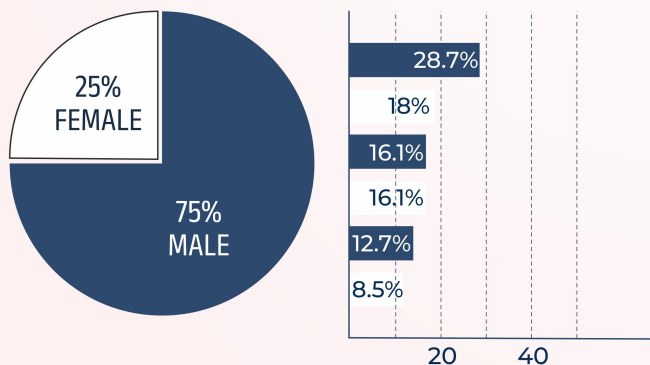
9,766,123

Pageview



» Our Readers are Young & Urban

Age of Viewer



» Our Market

● India ● Mumbai ● Gujarat



1. India	965,359
2. (not Set)	151,596
3. Norway	29,345
4. United States	11,443
5. Sweden	8,890
6. Canada	2,405
7. United Kingdom	1,999
8. Germany	1,775
9. United Arab Emirates	1,638
10. Australia	1,093
11. Ireland	933
12. Saudi Arabia	880
13. South Africa	876
14. Oman	639
15. Kenya	433
16. Kuwait	409
17. Zambia	405
18. Singapore	373
19. France	361
20. Uganda	361

We are No. #1 in Mumbai in Digital Gujarati News content.

* Source Google Analytics October 2023.

19,19,235 +

No. of users

2.50 Min

Avg. Time Spent

76.48%

Bounce Rate



View

7,920, 968
100%
of total

Bounce Rate

85.88 %
Avg 0 %

Jan 1 - Dec 31, 2024

Average
Engagement
Time Per
Active User

7m 13s
Avg 0 %

» What we can do for you

- Media Partnership
- High Impact Content
- Research & survey targeting
- Advertisement
- Advertorial Content
- WhatsApp campaign towards targeted audience.

» Our Presence

- News Paper
- Facebook
- Instagram
- Twitter
- Whatsapp Groups
- Jio News
- Goggle News

» Our Company Ventures

- New Continues
- Akund Public Relations

» Our Prime Partnerships

- Trade Associates
Strengthening business ties for mutual growth.
- Religious Events
Supporting cultural and spiritual gatherings.
- Personal Achievements
Celebrating milestones with customized solutions.
- PR Companies
Enhancing brand presence and outreach.
- Government Organizations
Partnering for public initiatives and welfare programs.
- Non-Governmental Organizations (NGOs)
Driving social change and community development.
- Corporate Sector
Delivering innovative solutions for business excellence.
- E-Commerce & Statistics
Empowering data-driven decision-making.
- Individual Personalization
Tailored services for unique requirements.
- Politicians
Strategic collaborations for impactful outreach.

Partner with us for
innovation,
excellence &
growth because
your success is
our priority!



Get In Touch

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